



**2007 annual
tech awards
celebration**

SPONSORSHIP GUIDE

STEP INTO THE SPOTLIGHT

MARYLAND'S BEST NIGHT OF NETWORKING

May 2, 2007

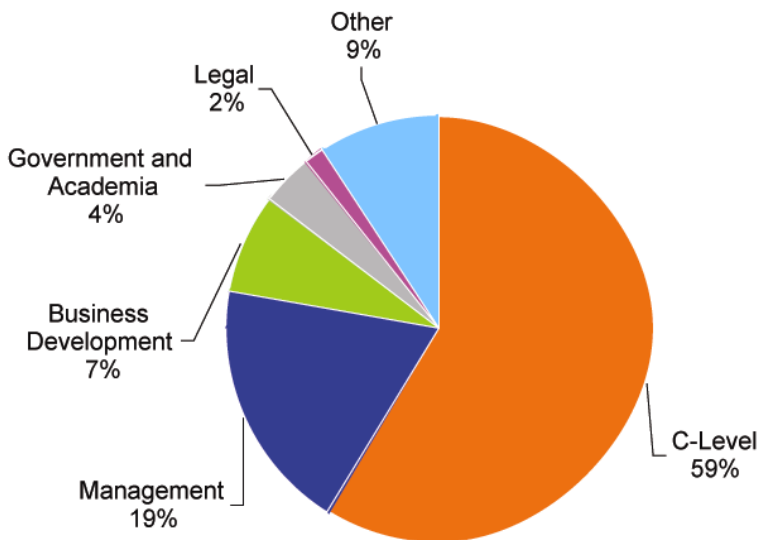
Bethesda North Marriott Hotel & Conference Center

www.techcouncilmd.com

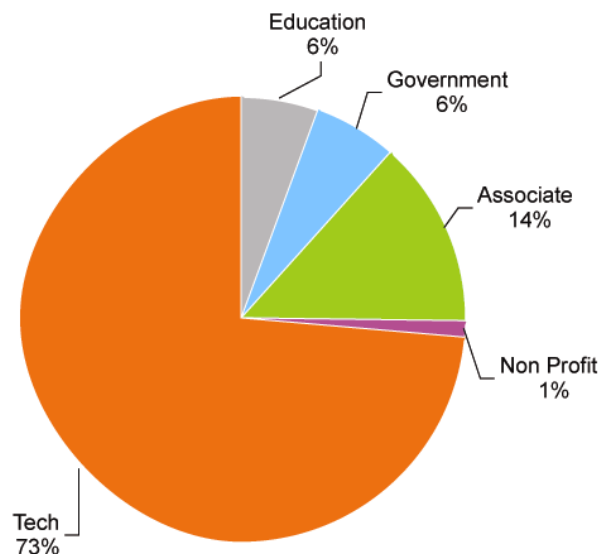
Be a sponsor of TCM's Annual Dinner & Tech Awards Celebration... The one time of the year the industry gets together to celebrate the tech community under one roof!

The ceremony will take place on May 2, 2007 at the Bethesda North Marriott Hotel & Conference Center. By sponsoring this exciting event, you will receive prominent exposure and visibility while taking part in an unforgettable evening celebrating the best companies and top executives in the tech industry! From marketing and web exposure to the spotlight of the evening, this is the best way to reach your target audience. There are numerous sponsorship levels designed for any sized company. Make connections and be noticed by the largest tech audience in the industry!

2006 Tech Award attendees by title



2006 Tech Award attendees by company type



Gold Sponsor: \$6,000

Pre-Event Promotion:

- Company logo on the homepage of the 2007 TCM Tech Awards website.
- Company logo, description and link to your company's website on the special sponsor page within the Awards website.
- Company logo and hyperlink as a Gold Sponsor in event promotion (circulation of 9,000 technology contacts based in Maryland, DC and Virginia. Minimum of five distributions).
- Logo on Tech Awards registration page on the TCM website.
- Listing as event sponsor in pre-event press releases.
- Opportunity to participate as an awards judge.

At the Awards Event:

- Multimedia and verbal recognition as Gold Sponsor during the ceremony.
- Table of ten at the ceremony (prominent location).
- Two admissions to the VIP Reception.
- Company logo as Gold Sponsor in Tech Awards Program distributed to guests at the ceremony.
- Company logo on event signage and on multimedia presentation.
- Opportunity to donate premium item as part of an overall gift package distributed at the ceremony (quantity up to 900).

Post-Event Promotion:

- Logo on thank-you letter sent to all attendees.
- Event attendee contact list.
- Listing as event sponsor in post-event press releases.

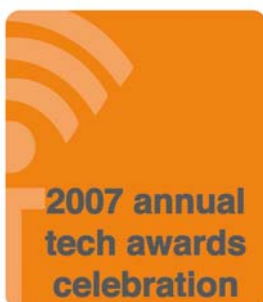
Silver Sponsor: \$4,500

Pre-Event Promotion:

- Company name on the special sponsor page within the Tech Awards website.
- Company name as a Silver Sponsor in event promotion (circulation of 9,000 technology contacts based in Maryland, DC and Virginia. Minimum of five distributions).
- Listing on Tech Awards registration page on the TCM website.
- Listing as event sponsor in pre-event press releases.

At the Awards Event:

- Group listing in Multimedia as a Silver Sponsor during the ceremony.
- Table of ten at the ceremony (prominent location).
- One admission to the VIP Reception.
- Listing as a Silver Sponsor in Tech Awards Program distributed to guests at the ceremony.



- Opportunity to donate premium item as part of an overall gift package distributed at the ceremony (quantity up to 900).

Post-Event Promotion:

- Listing as event sponsor in post-event press releases.

Bronze Sponsor: \$2,500

Pre-Event Promotion:

- Company name on the special sponsor page within the Tech Awards website.
- Company name as a Bronze Sponsor in event promotion (circulation of 9,000 technology contacts based in Maryland, DC and Virginia. Minimum of five distributions).
- Listing as event sponsor in pre-event press releases.

At the Awards Event:

- Group listing in Multimedia as a Bronze Sponsor during the ceremony.
- Five seats at the ceremony.
- One admission to the VIP Reception.
- Listing as a Bronze Sponsor in Tech Awards Program distributed to guests at the ceremony.

Post-Event Promotion:

- Listing as event sponsor in post-event press releases.





2007 Tech Awards Sponsorship Agreement

Circle Sponsorship Type:

1. Award Sponsor: \$7,500
2. Gold Sponsor: \$6,000
3. Silver Sponsor: \$4,500
4. Bronze Sponsor: \$2,500

Company _____

Company Address: _____

Sponsor Contact: _____

Title: _____

Phone: _____

Email: _____

Signature: _____

Method of Payment

NOTE: By signing this sponsorship agreement, you are acknowledging that you have authorization to commit your firm to this sponsorship.

CREDIT CARD GUARANTEE

Credit Card (circle one):

MasterCard

VISA

AMEX

Name on Credit Card: _____

Credit Card Number: _____

Expiration Date: _____

